



Colorado Proud
Resilience in Southern Colorado Agriculture: Adapting, Recovering and Thriving
Roundtable Q&A
September 29, 2020

The following questions were received via chat during the event, but time did not allow for response. These questions were posed to appropriate panelists following the event, and their responses are below.

Any news regarding the Prime Act? *(Response courtesy of panelist Commissioner Kate Greenberg, Colorado Department of Agriculture.)*

The Processing Revival and Intrastate Meat Exemption Act or the PRIME Act has been referred to the Subcommittee on Livestock and Foreign Agriculture. The Act is waiting for a hearing in that subcommittee. The Act now has 54 Cosponsors including Colorado Representatives Buck and Tipton.

Commissioner, you mentioned a page where community members can tell their stories about the impacts of drought. Is there a link available to that community drought stories page? Wyoming is also looking for ways to enable its ag community to tell their drought stories. So I would be interested in seeing Colorado's approach. *(Response courtesy of panelist Commissioner Kate Greenberg, Colorado Department of Agriculture.)*

Here is the page where anyone can tell their drought story. Many stories already up. All you need to do is create a log-in. Please share through your networks. <https://engagecwcb.org/drought-virtual-tour/>

There are many challenges because of COVID but one of the highlights was the increased demand for local. Should we take advantage of this situation and increase funding of the Colorado Proud program to help consumers make the connection to local agriculture? *(Response courtesy of panelist Commissioner Kate Greenberg, Colorado Department of Agriculture.)*

Colorado Proud is an important tool for educating consumers and promoting connections to local agriculture. The Colorado Proud team at CDA has done a tremendous job with their current resources helping producers respond to market changes due to COVID-19. Beyond Colorado Proud, CDA has been working with organizations such as the Colorado Food and Farm Systems Response Team to support local food systems. If local food and local production matter to you, it's also important to share that with legislators.

Are there any changes that COVID has caused in our food system that you think will carry on even when the threat of COVID has passed? *(Response courtesy of panelist Commissioner Kate Greenberg, Colorado Department of Agriculture.)*

I believe the deepening appreciation of where our food comes from and the incredible effort that it takes to get it to consumer's tables will be lasting. I also believe that our food systems will be more resilient because of the challenges we faced and the lessons we have learned during COVID-19.

Resources

September 29 Roundtable Recording:

https://www.dropbox.com/s/wt228zk9cvbl86h/zoom_0_1.mp4?dl=0

Colorado Department of Agriculture COVID-19 resources:

<https://www.colorado.gov/pacific/agmain/COVID19>

COVID-19 Resources for food and agricultural businesses:

<https://www.colorado.gov/pacific/agmarkets/covid-19-resources-2>

